

SUGARLOAF IS ASKING FOR YOUR SUPPORT



**Vote YES for the Sugarloaf Short Course
Wednesday, March 12th.**

Dear Voters,

I'm writing to you today to request your vote in support of the Sugarloaf Short Course. After receiving approval from both the Greens Committee and Select Board, the last step in this important process is casting your vote this **Wednesday, March 12th.**

Your vote will build upon the 40+ year partnership of the Town of Carrabassett Valley and Sugarloaf. This important step not only enhances summer opportunities, but improves our mutual water source, youth programming, and year-round recreation appeal.



Why does your vote matter?

1) SECURES A RELIABLE DRINKING & FIRE SUPPRESSION SOURCE

As part of the Short Course Master plan, a 2-4-million-gallon pond will be constructed. This pond not only supports Sugarloaf but the Water Association and Fire Department as well.

Erik Copeland, Superintendent of the Association shares, “The pond will significantly benefit the Water Association’s potable water needs, helping ensure the continued delivery of quality drinking water to the residents and businesses of the Sugarloaf Community. Its positive impact on the community’s drinking water supply cannot be overstated.”

With all water previously sourced from the Carrabassett River the pond provides a critical raw water storage that was previously unavailable.

Acting as a vital backup source for residences and businesses, the pond will also serve as a necessary enhancement for public safety.

“Some of our biggest concerns are wildfires and accessibility to residential dwellings”, shares Fire Chief Courtney Knapp, “in my 34 years of service I’ve seen fires on the mountain where we literally depleted the potable water system fighting fires”.

“The new pond will provide the Carrabassett Valley Department a larger and more reliable source of water. Drier spring, summer, and fall seasons paired with a growing residential community on West Mountain have us planning ahead of more proactive response time”.

Part of this planning includes a new proposed Town Ordinance requiring new 1-2+ family dwellings to include a residential sprinkler system during construction.

“Sprinkler systems put out fires”, states Knapp, “not men and equipment”. “Realistically, our response time can be anywhere from 15-20 minutes from arrival on scene to water on the fire, then we’re really behind the eight-ball. A sprinkler system uses 8 gallons per minute vs. The 10,000 gallons per minute our hoses would amount to and get a handle on the fire in the first early minutes, which is critical.”



2) EXPANDS OPPORTUNITIES FOR SUMMER YOUTH PROGRAMMING

For those of us who have had or are having the privilege of raising our Families in this beautiful Town you have probably come into contact with Deb Bowker. Deb manages the Anti-Gravity Center and after-school programming on behalf of the Town of Carrabassett Valley. From groups of school children enjoying the AGC, to organizing the day camps and aquatics schedule, parents have a multitude of safe and welcoming programs to choose from thanks to the efforts of Deb.



Aside from enjoying time on the slopes, she is also an avid golfer and facilitates the Junior Sports Academy.

Thanks to the endowment of the late Alden McDonald, the Sugarloaf Golf Club and the Town of Carrabassett Valley partnered to create the Junior Sports Academy, a program available to local children, ages 5-18, who wish to learn the game of golf. It's a summer long program which includes free club rentals and lessons.

Deb shares, "If it weren't for this partnership these kids wouldn't have this opportunity. The program allows us to forever introduce children to the game which we've been doing for over 30 years now."

"From practicing technique pre-season on the Sugarloaf Golf Simulator, to purchasing equipment and providing transportation throughout the summer, Sugarloaf's generosity matched with the yearly endowment contribution affords children and entire Families the opportunity to play."

"The existing Sugarloaf Golf Club is a beautiful course but hard. The Short Course adds an easier and welcoming level of play which opens up a whole new opportunity for these kids to learn the game and enjoy as a family. Additionally the Course creates summer employment positions for our area youth."

3) GROWS YEAR-ROUND DESTINATION APPEAL

By expanding Sugarloaf year-round offerings, we create a sustainable community for Sugarloafers and The Town of Carrabassett Valley attracting young families and year-round employment opportunities. Part of this expansion plan is opening the Sugarloaf Bike Park on July 4th as well as, with your vote, the Sugarloaf Short Course.

The Short Course will be an extension of the 18-hole Sugarloaf Golf Club following an identical owner/management model.

How does it work?

- Sugarloaf will donate +/- 37 acres of land to the Town of Carrabassett Valley, valued at approx. \$11.5mil
- Sugarloaf will invest \$10mil in the project which will fund the construction of the pond, new pumphouse, and infrastructure for snowmaking, water and fire suppression.
- The Town of Carrabassett Valley will invest (up to) \$6mil plus interest in the project, which will be secured in the form of a 20-year bond. These monies will fund construction of the Short Course.
- The 20-year term of the Bond will have annual debt service paid by Taxpayers of the Town of Carrabassett Valley.
- The new course folds into the existing lease of the 18-hole course with the same terms.



Why add a Par-3?

According to Raymond Hearn, a world-class designer and recipient of Golf Digest's top design excellence award last year, the popularity of Par 3 courses across the U.S. is "off the charts successful."

Par 3 courses are the fastest growing entity in the multi-billion dollar golf industry for a variety of reasons:

- Par 3 courses appeal to golfers of all skill levels, from beginners to seasoned players.
- They take less time to play than a conventional 18-hole golf course.
- They fit harmoniously into natural environments, the Sugarloaf Short Course being one of the most scenic and beautiful to be built according to Hearn.
- They cost less to play
- They are fun!

Hearn's company has completed and is working on over twelve new Par 3 course projects throughout the USA. "Without hesitation, I will go on record to state that this new Par 3 course at Sugarloaf will be one of the most stunningly beautiful Par 3 courses completed to date," shares Hearn. "The views of the wetlands, creeks, vegetation, rock outcroppings and the Bigelow Mountain Range all make for a spectacular setting. My company is honored to be part of this incredible project."

4) Long-term Thinking & Commitment to a Sustainable Future

“For 76 years, Boyne Resorts has recognized that our success depends on strong partnerships with the communities we serve”, states Stephen Kircher, CEO/President of Boyne Resorts. “The collaboration between Sugarloaf and Carrabassett Valley on this vital water infrastructure project exemplifies what can be accomplished when we work together. This initiative not only enhances our snowmaking capabilities and supports the new Par 3 Golf Course, but it also strengthens the community’s water resources for generations to come. We’re proud to be part of a community where public and private entities consistently come together to create enduring value for residents, property owners, and visitors alike. This project reflects our long-term thinking and commitment to the region’s sustainable future.”

Residents of the Town of Carrabassett Valley will receive a Sugarloaf Golf discount card with proof of residency which will entitle them to 20% off tee times at the existing 18-hole course, as well as additional discounts at the new 9-hole course once it opens.

Thank you for your consideration and support of our ongoing efforts to keep the Town of Carrabassett Valley a desirable place to live, work, and raise our families. We are excited to celebrate our 40th year of operation at the Sugarloaf Golf Club with John DeBiase at the helm and look forward to starting this new chapter, together.

Sincerely,

Karl Strand
President/General Manager
Sugarloaf

John DeBiase
Director of Golf
Sugarloaf Golf Club



9-Hole Par 3 Course & Putting Course
Sugarloaf Resort
Carrabassett Valley, Maine



9 HOLE PAR 3 SCORECARD				
HOLE	PAR	BLUE	WHITE	RED
1	3	161	120	88
2	3	140	110	93
3	3	72	56	52
4	3	180	149	123
5	3	104	86	77
6	3	144	96	78
7	3	136	103	83
8	3	150	105	82
9	3	183	152	130
27		1270	977	806

DISTANCES MEASURED IN YARDS

February, 20, 2024

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